

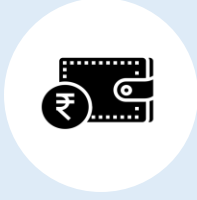
Challenges faced by companies looking to enter India



Complex market requirements



Finding right partners



Price Sensitivity



Navigating regulations



Contrasting business cultures

Indian Agribusiness scenario

Major Indian cities and other parts are suffering from acute water shortage, country's water solution industry is expected to be worth \$1 B inclusive of annuity

Indian pesticides market is projected to reach \$4.1 B by 2023, at a CAGR of 8.3% from 2018-2023

Market value of agricultural equipment will reach a value of \$1.8 B by 2024 with a CAGR of 6% during 2019-2024

The **post-harvest treatment market** for fruits and vegetables is estimated to be valued at USD 1.17 Billion in 2017, and is projected to reach USD 1.67 Billion by 2022, at a CAGR of 7.30% from 2017.

Indian government has identified 69.5 million ha for MIS. Capacity addition is around 1 mn ha per annum overall. Maharashtra tops the list for installed MIS and unlocking potential of states as UP can be even more lucrative.

The Solution



Go-to market support



Funding Support



Regulatory and Legal compliance



Networking Support



Office infrastructure support



Accounting and Financial mgmt



Knowledge Transfer

Agribator has a reliable corporate, public-sector and research institutes which help you navigate the tough Indian terrain

Agribator has requisite on site expertise deploying cutting edge tech on fields and monitoring progress

Agribator forms alliances with technology which promises monetary benefits accruing to the farmers. We aim to create greater income for the farmers.

We work out business models with simple economics of scale. Given the large size rural market we cater and our experience of working with value chain actors, we create models that thrive